



Track & Trace, Distribution and Sales in all 27 EU Countries



OVERVIEW

We are an EU based company specializing in:

- Logistics and import/ export
- Track & Trace of tobacco products (mandatory from May 2024)
- Warehousing (including bonded and excise warehouses)
- Distribution and fulfilment
- Sales
- Marketing, Communication and PR
- E-commerce and E-business solutions for B2B and B2C
- Guarantee/ RMA and repair services

LOGISTICS

- ✓ Import/ Export, customs clearance and freight
- ✓ Handling and managing Import/ Export documents
- ✓ Getting your goods into the EU community and distributing within EU
- ✓ We are specialized in tobacco products and accessories

WAREHOUSING AND STORAGE

- ✓ Warehousing and bonded warehousing for all kinds of goods
- ✓ Managing the inventory with an ERP system
- ✓ Storing any goods in the required conditions
- ✓ Services for labeling, code registering and packaging
- ✓ Handling of plain packaging if required

TRACK & TRACE

- ✓ We are specialized in working with Track & Trace
- ✓ Getting your tobacco goods in any EU country according to the regulations

DISTRIBUTION

- ✓ Distribution in all EU countries
- ✓ Collaboration with a network of distributors in many EU markets
- ✓ Handling excise tax/ tax stamps if required
- ✓ Taking care for warning labels according to the regulations if required

SALES

- ✓ Working with own or independent sales agents
- ✓ Telesales
- ✓ Supporting sales with any required materials and information
- ✓ Cross-selling with internet sales
- ✓ All sales activities are tracked in a CRM system
- ✓ Providing statistics and reports

FULFILMENT

- ✓ Order processing and shipping
- ✓ Labeling and tracking information
- ✓ Invoicing if required
- ✓ Managing and storing of packaging materials if required

MEDIA PRODUCTION

- ✓ Shooting and retouching product photos
- ✓ Making and editing product videos
- ✓ Producing pictures and videos for social marketing
- ✓ Designing print materials

CONTENT PRODUCTION AND LOCALIZATION

- ✓ Taking care for product content management and translation in 24 EU languages
- ✓ Preparing price lists and datasheets
- ✓ Producing content for online and offline activities such as online shops, brochures, presentations

ECOMO IMPEX B2B

PORTAL

- ✓ Offering your products to retailers and distributors in specific countries/ in the whole EU/ globally
- ✓ Working with a network of distributors and retailers
- ✓ Managing campaigns

B2C ONLINE SHOPS

- ✓ Developing and producing individual online shops for customers
- ✓ Working across different platforms according to your preferences and requirements
- ✓ Producing media and content
- ✓ Proofing legal matters according to specific countries (GDPR, warranty, etc.)
- ✓ Connecting with payment providers and services
- ✓ IT and wholesale services

AMAZON, EBAY, MARKETPLACES

- ✓ Managing your products, inventory and purchases
- ✓ Fulfilment
- ✓ Accounting services and reports

ONLINE MARKETING

- ✓ Full spectre of services for your online activities
- ✓ SEO, SEM, Internet advertising, media planning, newsletters, budgeting and reports
- ✓ Business insight and performance analytics

AMBASSADOR SERVICES

- ✓ We find the right representative to present your products or brand
- ✓ We organize events for your brands and products
- ✓ We represent you at trade shows, festivals, events
- ✓ We arrange factory visits

MARKETING & COMMUNICATION AND PR

- ✓ Building up your brand, taking care for brand identity and brand awareness
- ✓ Press releases, content for offline and online media
- ✓ Organizing and preparing your brand presence across the business field
- ✓ Collaborating with authors and publications like magazines, bloggers, etc.

SOCIAL MEDIA

- ✓ Social media campaigns in different channels
- ✓ Media production with photo and video materials for your goods
- ✓ Collaborating with influencers
- ✓ Analyzing target groups and potential customers in accordance with the law

GUARANTEE/ RMA

- ✓ Guarantee/ RMA and repair services according to the EU regulation law
- ✓ Repair management
- ✓ Collaborating with your assigned partners
- ✓ Storage and managing of spare parts
- ✓ Managing a swap pool
- ✓ Taking care for RMA (communication, authorization, proof)

REFERENCES



DISSIM



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